



PUT POWER WHERE YOU WANT IT

COMMUNITY GOOD REPORT 2017/18

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OUR MISSION

Second Nature Charitable Trust inherently believes in 'achieve'. We are driven to achieve meaningful difference for our community, evidenced through a culture of setting goals every day, following through and putting power where we want it. A culture where achieving can become 'second nature.'

We believe that everyone can, and has the right to, achieve – whether it be one small step, or many very remarkable ones. One step leads to the next on any scale.

Our Trust's facilities and programmes are designed and delivered to share and instil this culture into the youth of the wider community, so that setting goals, following through and achieving can become their 'second nature' too.

Thank you for your support as this enables a platform for long term financial stability. It is this sustainability that creates subsidised access to the facilities and programmes which are designed to engage with our community Inspiring them to set a goal, follow through and achieve.



WELCOME MESSAGE

It gives great pleasure to introduce our Community Good report for year end March 2018 which highlights support of \$1.3 million back into our community during the previous financial year.

Your support of our facilities has given access to over 47,000 children in our community to programmes they would otherwise have missed out on.

It is such a buzz to see students on the white water alongside our Olympic team; what better way to inspire our youth? The same can be said with the activities within the BNZ Theatre that give our kids "lightbulb" moments to help discover their potential by setting goals and achieving them.

We would like to thank AUT University for their continued support of our many programmes and also Regional Facilities Auckland Ltd for supporting the Vodafone Event Centre. To our many other sponsors thank you for making a difference.

Since establishing Second Nature Charitable Trust in September 2000, we have provided sponsorship and venue access of over \$8 million to our community while maintaining the assets.

As guardians of the Vodafone Events Centre and Vector Wero Whitewater Park, we are privileged to serve our community and thank those that hire and sponsor our facilities. As a social enterprise, every time you use our facilities you help support our youth through our water safety and creative arts programmes. It is this model that allows us year on year to deliver for our community in a financially sustainable way – thank you.

A special thanks also to our team at both venues that live and breathe the mantra of "commercial discipline for community good." Your dedication is appreciated and admired.

Sir Noel Robinson KNZM
Chairman
Second Nature Charitable Trust

Richard Jeffery
CEO
Second Nature Charitable Trust

VODAFONE EVENTS CENTRE

Vodafone Events Centre is committed to be the largest free schools programme in New Zealand for arts experiences delivered by a venue. Together with AUT, the Ministry of Education and our partner arts organisations and educators, we are proud to offer free high quality arts educational programmes and subsidised events to thousands of students.

Second Nature Charitable Trust has been delivering schools and community programmes since 2004. For nearly

a decade, it has been an official Learning Experiences Outside the Classroom (LEOTC) provider for the Ministry of Education and has consistently exceeded attendance targets and requirements for the past five years.

Hand in hand with the arts programme is our ongoing support to community groups. We have given \$488,450 worth of venue hire sponsorship and invested more than \$100,000 covering artists fees, staff and audiovisual hire.



VODAFONE EVENTS CENTRE STATISTICS 2017



84 SCHOOLS

168%

OF TARGET SET BY MINISTRY OF EDUCATION SY 2017



5,010 STUDENTS

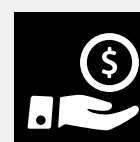
202%

OF TARGET SET BY MINISTRY OF EDUCATION SY 2017



36,086

STUDENTS ATTENDED EVENTS AND PROGRAMMES AT THE EVENT CENTRE



\$588,450

TOTAL COMMUNITY GOOD VALUE YTD



115 SCHOOLS
SCHOOLS SUBSIDISED
FOR FY 2017-18



11,816 STUDENTS
SCHOOLS SUBSIDISED
FOR FY 2017-18



\$705,760
TOTAL COMMUNITY
GOOD VALUE YTD

VECTOR WERO WHITewater PARK

Vector Wero Whitewater Park is committed to provide the largest schools programme for white water experience in the world. Whether the programme is about youth development and instilling self confidence, water safety, teamwork, risk-taking, or high performance sport, Vector Wero offers the unique opportunity for our community to engage alongside the world's best. It is our aim to become the National Centre for swift water rescue training for our front line emergency services.

We are helping lower the national drowning toll by giving children the confidence and survival skills to be better prepared and able to safely enjoy the water. We partnered with Water Safety NZ, Counties Manukau Sport, Aktive Auckland Sport and Recreation and John Walker Find Your Field of Dreams. We have given more than \$705,760 in terms of support, sponsorships and subsidies.

Canoe Slalom NZ has also officially opened its centre onsite. It runs training programmes for our national and Olympic canoe slalom teams and runs grassroots programmes which also inspire our youth to achieve.



HIGHLIGHTS

Vodafone Events Centre

- More than 36,086 children and young people have attended more than 40 events, programmes, competitions, concerts, graduations, seminars and other activities focused on children and youth held at the venue.
- The Schools Programme's Learning Experiences Outside the Classroom (LEOTC) workshops and events are for FREE and participated by over 5,000 students across 64 primary schools and 20 secondary schools mostly from the Auckland region. The total students is 202% more than the target set by the Ministry of Education. (Based on LEOTC Contract Year January to December 2017).
- Venue sponsorships of \$488,450 and invested more than \$100,000 for artist fees, staff and AV equipment hire.
- As an official LEOTC provider, we contributed to Māori achieving educational success and lifting Pasifika students' achievement and performance. We are the only venue offering regular performing arts workshops and activities delivered by professional Māori artists and artisans using Te Reo for instruction.
- Community good value is more than \$588,450 for FY 2017-18.



TOTAL COMMUNITY GOOD
VALUE FY 2017-18 AT
\$1.3 MILLION
(200% INCREASE ON PREVIOUS YEAR)

Vector Wero Whitewater Park

- Continued to invest in specialised life buoyancy equipment to allow paraplegic/disabled people to access moving water.
- Fully or partially given sponsorships worth \$371,745 for more than 11,800 children and young people through our Schools Programme. Have worked with Counties Manukau Sport, Aktive Auckland Sport, Water Safety NZ and John Walker Find Your Field of Dreams to fully sponsor 3,537 students over the 2017-18 FY.
- Invested \$193,913 in events and courses including White Water XL 2017 and the Oceania Slalom Championships.
- Officially opened Canoe Slalom NZ centre onsite and invested \$118,421 in high performance training sessions. Started to run grassroots programmes for students as a gateway to club environment and high performance sports.
- Donated over \$8,700 worth of contributions, donations and complimentary family passes to various community groups for fundraising prizes.
- Sponsored \$12,981 for the Vector Wero Kayak Club Nights. Working with the Manukau Canoe Club, it provided a gateway for students to a club environment and to high performance sport.
- Community good is more than \$705,760 for FY 2017-18.

Photos of Mike Dawson and Luuka Jones courtesy of Jamie Troughton/Dscribe Media

MOMENTUM HUB

The Momentum Hub is the container village of like-minded Not for Profit Organisations involved in leadership development, education and social innovation opportunities. The organisations at the Hub are John Walker Find Your Field of Dreams (FYFOD), Life Education Trust, The Rising Foundation (TRF), iSport Foundation, Big Buddy Foundation and Manukau Beautification Charitable Trust (MBCT).



Powered by Joyce Fisher Charitable Trust and managed by Second Nature Charitable Trust, it has delivered tangible and collaborative results after barely a year in operation:

- **Community Swim Programme (SNCT and FYFOD):** A Tamariki River Rafting programme participated by over 1,600 students.
- **Tiaki (SNCT and MBCT):** The Tiaki programme reinforces the importance of STEM subjects through MBCT's environmental initiatives culminating in an expo and awards day.
- **The Rising Foundation Expo (SNCT and TRF):** A week long programme which culminated in a careers exhibition, where students met with organisations, showcased their creativity and went white water rafting.
- **Duck Race (SNCT and Life Education):** A community event hosted by the Rotary Clubs of Manurewa-Takanini and Remuera to raise funds for Life Education, where ducks rush down the river in a race to the finish line.
- **Dale Carnegie course (SNCT, MBCT, FYFOD, Life Education, iSport, TRF):** A fully sponsored eight week skills training course by SNCT for its staff and Momentum Hub partners
- **Sea Week (SNCT and MBCT):** In cooperation with Sea Week 2018, students experienced MBCT's interactive Great Drain Game and flat water activities.
- **Girls Day Out (Life Education, FYFOD, iSport):** 350 girls from 14 South Auckland primary schools spent the day in a fun, safe and female empowered environment
- **Big Buddy Day Out (SNCT and Big Buddy):** Big and Little Buddies experienced adventure helping grow confidence and happiness in fatherless boys through mentoring.





THANK YOU TO OUR SPONSORS:



Akarana Community Trust, Airwork, Auckland Airport, Colliers, Creative Spaces, Crombie Lockwood, Gaia Engineers, Goodman Properties, Gull, Hutchwilco, HEB Construction, Hynds, Infinity Trust, Lewis Holding, Lion, Nauhria, Neo Neon Signs, Pacific Gardens, Panasonic, Sir Noel and Lady Robinson, Kiwi Roofing, UP2IT, Watercare, Willis Bond



Second Nature Charitable Trust
Proud custodians of Vodafone Events Centre and Vector Wero Whitewater Park on behalf of the community.

770 Great South Rd, Manukau 2104
www.secondnature.org.nz



Every time you use our facilities you help support our youth through our water safety and creative arts programmes.

ONE of yours will make a difference **FOR ONE** of ours.